



German American Chamber of Commerce, Pittsburgh

Ice Gala

March 26th, 2021

Edgeworth Club
&
Virtual

The
Miniatur
Edition

SPONSORSHIP INFORMATION



German American
Chambers of Commerce
Deutsch-Amerikanische
Wandelskammern

GACC, Pittsburgh Chapter
625 Liberty St, 5th Floor
Pittsburgh, PA, 15222
Tel +1 (412) 330 1273

Info@gaccpit.com | www.gaccpit.com

SIXTH ANNUAL ICE GALA – SIGNATURE EVENT OF 2021

The Pittsburgh Chapter of the German American Chamber of Commerce would like to invite you to our annual Ice Gala 2021- Miniatur Wunderland Hybrid Gala Edition.

Timing is everything! Our first cohort of apprentices graduated in December 2020. We will celebrate their achievements at our miniaturized Ice Gala. And despite the challenges in 2020, our program also had the largest cohort of apprentices thus far start in August 2020, with new companies joining the program, along with a growing pre-apprenticeship program now that the school year has resumed.

Your investment as a sponsor of the Ice Gala allows the Pittsburgh Chapter to help support the programs and our companies and to continue to foster the growth of German business in the region with our apprenticeship initiative.

Our Sixth Annual "Ice Gala Miniatur Wunderland Edition" will be a smaller version of our past Ice Galas, hosted this year at the Edgeworth Club with a limited in person guest list. And for the first time, a virtual, live streaming of the Ice Gala with exquisite To Go Dinners by our own Bistro To Go. Our sponsors and their guests can choose to attend and celebrate with our apprentices at the Edgeworth Club or in the comfort of their living rooms! Either way, we hope you will join us!

Several different Ice Gala event sponsorships are available. We are happy to assist you choosing the right one for you and can also offer you an individually tailored sponsorship package. Thank-you for your support!

OUR APPRENTICESHIP PROGRAM AT A GLIMPSE





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German American Chamber of Commerce, Dual Apprenticeship Program

Our Apprenticeship Program:

Apprenticeship Programs are an innovative and industry-led approach to education. Benchmarked on the German Dual Education System, they are the gold standard of a practice educational model developed in conjunction with technology leaders. The training combines practice, theory, and on-the-job training to develop a highly skilled and competitive workforce. Companies receive a tailored training program, greater employee loyalty, and access to the German certified Train the Trainer workshops to prepare their own staff. Students have the opportunity to start a viable career path upon high school graduation and receive college education with both soft and technical skills, without going into debt.

Currently, we are training in apprentices in four different occupations: Mechatronics Technician, Polymer Process Technician, or Sales Engineering. We are excited to announce we are developing a fifth module to the portfolio: Biomedical Technician.

Our Pre-Apprenticeship Program:

Our Pre-apprenticeship program gives students from twenty regional area high schools the opportunity to receive a paid, hands-on experience at the local companies' state-of-the-art facilities, while also completing relevant classroom and lab training. At the end of the Pre-Apprenticeship program, students receive the nationally recognized Manufacturing Technician 1 certificate from the MS Institute. Upon graduation, students can earn six college credits, which can accelerate them into the ensuing Apprenticeship programs.





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ICE GALA Presenting Sponsor - \$5,000

As the “Ice Gala Presenting Sponsor” you get the premier opportunity to present your company at **GACCPIT’s Signature Event of 2021** to C-Level executives and the German-American business community in Western Pennsylvania.

- Opportunity to speak welcoming words at the beginning of the program
 - Presentation will be live streamed to both our in-person guests and virtual guests
 - Presenter can be in-person or remote-streamed
- Gold Table for eight (8) guests (value \$3,000)
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala
- Distinct presentation as “Ice Gala Presenting Sponsor” on all Gala related promotional materials, print and online (i.e. invitation, program brochures, banners, website, email blasts)
- Recognition as the “Ice Gala Presenting Sponsor” of this year’s event in all Gala related press releases
- Branding of Gala venue by sponsor (i.e.: banner, flags; to be provided by sponsor)





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VIP RECEPTION SPONSOR – \$4,000

As the “VIP Reception Sponsor” you get the premier opportunity to present your company at the VIP Reception preceding the Ice Gala.

- Distinct presentation as „VIP Reception Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts)
- Branding of VIP Reception venue by sponsor (i.e.: banner, flags; to be provided by sponsor)
- Supporters table with eight (8) admission tickets (value \$2,000)
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala





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Table Sponsorships

Gold Table - \$3,000

- Premium seating for eight (8) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala
- Invitation of entire table to the exclusive VIP reception preceding the

SUPPORTERS TABLE – \$1,800

- Preferred seating for eight (8) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala

HALF TABLE – \$900

- Preferred seating for four (4) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala

NEW THIS YEAR: THE COVID SPECIAL (TO-GO-OPTION)



For everyone who wants to be part of our fundraiser, but doesn't want to leave the comfort of their home.

Guests can follow the festivities on our online live-stream and get the delicious gala dinner, by our exclusive caterer, Bistro to Go. Includes one alcoholic beverage).



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DINNER SPONSOR - \$2,000



- Distinct presentation as “Dinner Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Dinner Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala



- Distinct presentation as “Ice Sculpture Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Ice Sculpture Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (Value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala

ICE SCULPTURE SPONSOR - \$1,000





MASK SPONSOR – \$500

- Logo on masks made for the event
- Distinct presentation as “Mask Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Mask Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) dinner tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala



DECORATION SPONSOR – \$1,800

- Distinct presentation as “Decoration Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Decoration Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) dinner tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala



DESSERT SPONSOR – \$1,500

- Distinct presentation as “Dessert Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Dessert Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) dinner tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala



BEER SPONSOR – \$1,500

- Distinct presentation as “Beer Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Beer Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) dinner tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala



WINE SPONSOR – \$1,500

- Distinct presentation as “Wine Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Wine Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) dinner tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala



AD SPONSORSHIP IN BROCHURE

Our brochure is a great opportunity to place your company ad and reach C-level executives and the German-American community in Pittsburgh.

- One (1) admission ticket
- Full page: \$800
- Half page: \$400





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ADOPT AN APPRENTICE

\$199

We are excited and proud to announce that the first cohort of Apprentices successfully graduated this year. Since the Ice Gala is the fundraiser for our Apprenticeship Program, we wanted to take the chance and celebrate our Apprentices and their success at our Gala.



You and/or your company have the opportunity to pay admission for one or more of our Apprentices for the Ice Gala Dinner.

The “Adopt an Apprentice” sponsorship includes one (1) admission ticket for the Apprentice and distinct presentation as “Apprentice Sponsor” of your company (or Individual) on all Ice Gala related promotional materials, print & online and during the event.



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DONATION TO PITTSBURGH CHAPTER OF THE GERMAN AMERICAN CHAMBER OF COMMERCE (NEW YORK) FOUNDATION

BECOME A FRIEND OF OUR APPRENTICESHIP PROGRAM

Next to all sponsoring opportunities, companies and guests can also donate directly to our foundation. The foundation's mission is to implement and execute charitable activities including fundraising for the Chamber's Apprenticeship program in connection with businesses to provide on the job training and skills training in Western Pennsylvania with regional businesses. Funds raised will be used in part to pay for the apprenticeship program and student tuition.

The Foundation is formed exclusively within the meaning of section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the "Code").

DONATION APPLICATION

I would like to make a donation to the GACCPIT's Foundation and become a "Friend of the Apprenticeship Program"

Name	
Company	
E-Mail	
Phone	
Name on Credit Card	
Credit Card Number	ZIP Code
Expiration Date	CVV Code
Date and Signature	

Please return this form incl. your credit card information or check to:
German American Chamber of Commerce, Pittsburgh Chapter, 625 Liberty Ave, 5th Floor, Pittsburgh, PA,
15222 or email: rmauer@gaccpit.com
If you have any questions please contact Rachel Mauer at (724) 799-6660 or email.



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SPONSORSHIP APPLICATION

I would like to become a sponsor for GACCPIT's Annual Ice Gala on January 30th, 2021:

- | | |
|--|---------|
| <input type="checkbox"/> Ice Gala Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> VIP Reception Sponsor | \$4,000 |
| <input type="checkbox"/> Gold Table Sponsor | \$3,000 |
| <input type="checkbox"/> Supporters Table Sponsor | \$1,800 |
| <input type="checkbox"/> Half Table Sponsor | \$900 |
| <input type="checkbox"/> Dinner Sponsor | \$2,000 |
| <input type="checkbox"/> Mask Sponsor | \$500 |
| <input type="checkbox"/> Dessert Sponsor | \$1,500 |
| <input type="checkbox"/> Decoration Sponsor | \$1,800 |
| <input type="checkbox"/> Beer Sponsor | \$1,500 |
| <input type="checkbox"/> Wine Sponsor | \$1,500 |
| <input type="checkbox"/> Ice Sculpture Sponsor | \$1,000 |
| <input type="checkbox"/> Adopt An Apprentice | \$199 |

*Please contact us if you are interested
in an individually tailored sponsorship
package*

Name	
Company	
E-Mail	
Phone	
Name on Credit Card	
Credit Card Number	ZIP Code
Expiration Date	CVV Code
Date and Signature	

Please return this form incl. your credit card information or check to:
German American Chamber of Commerce, Pittsburgh Chapter, 625 Liberty Ave, 5th Floor, Pittsburgh, PA, 15222 or email: rmauer@gaccpit.com
If you have any questions please contact Rachel Mauer at (724) 799-6660 or email.