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DEPARTMENT OF COMMUNITY & ECONOMIC DEVELOPMENT



German American
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Handelskammern

German-American Roundtable Artificial Intelligence

Stuttgart Meets Pittsburgh

Synergies between Two global AI Champions



Monday, February 10, 2020

3:30 p.m. – 5:00 p.m.

**Robert Bosch LLC
2555 Smallman St 300, Pittsburgh, PA 15222**

The United States and Germany are leading the way towards using Artificial Intelligence in industries such as; mobility, health care, industrial automation or warehousing. Pittsburgh, as well as the South-West of Germany from Stuttgart to the Swiss border are regional champions in leading this development. While Pittsburgh is strong both in industrial along with end-user / consumer applications like Duolingo, Baden-Württemberg has an unmatched strength in Industrial IoT (Industry 4.0). Together Pittsburgh and Baden-Württemberg, are home to 25% of German Car-making, and leading the way in re-inventing mobility based on AI.

In order to succeed in the global race on AI with China, it will be essential to leverage on synergies across the Atlantic. This creates momentum and opportunity for Pittsburgh's AI community. At the same time, Pittsburgh is a natural spot for the German AI community to locate or leverage a presence in North America. Stuttgart and the State of Baden-Württemberg are home to BOSCH, Daimler, SAP, AUDI, and Porsche. It's also where the majority of Germany's flagship projects in Industrial IoT (Industry 4.0) began. The state is at the forefront of re-defining mobility, fully committed to autonomous and emission free vehicles.



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At the heart of this process, the State Government runs a strategic dialogue on the future of the automotive industry. CEOs and Board Members of Daimler, Audi, Porsche and Bosch are personally participating in this dialogue. It's a fact, no other place in the world combines economic success, German efficiency, an endless hunger for innovation, and a smart sustainable way of shaping the industry in this way. Baden-Württemberg has been ranked Europe's most innovative region several times.

Baden-Württemberg International (BW-I), the State's international economic development agency, aims at establishing a closer connection between Pittsburgh and Baden-Württemberg. The goal of BW-I is to assist local AI champions to co-operate across the Atlantic and then once expansion is in play, there is the opportunity to locate to one of the partnering regions. The co-operation can include:

- Pittsburgh AI businesses - exploring partnerships with BW AI players (content driven and market driven)
- Pittsburgh AI businesses – using BW as a European platform
- The Pittsburgh community co-operates with the BW clusters and Networks such as:
 - AI: <https://cyber-valley.de/en>
 - IIoT: <https://www.i40-bw.de/en/>
- Pittsburgh becomes a platform for the BW AI / IIoT / Robotics community in the U.S.

Our business roundtable discussion will provide the Pittsburgh AI community with an opportunity not only to learn what is going on in Germany's most innovative region, but also to directly influence the next key steps in the collaboration between the two world-leading AI eco-systems.

Our program

3:15 p.m. Registration

3.30 p.m. Welcome and Introductions

N.N., Robert Bosch LLC, Pittsburgh

Stefan Peikert, AHP International Inc.

Rachel Mauer, President German-American Chamber of Commerce Pittsburgh

3.45 p.m. The BOSCH story – how Pittsburgh and Stuttgart lead the way on AI

N.N. Robert Bosch LLC, Pittsburgh



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AHP INTERNATIONAL

**4:00 p.m. American – German Synergies in Robotics and AI
Connecting the dots....**

Stefan Peikert, Managing Partner & Founder AHP International Group, Berlin



Stefan Peikert is the Managing Director and Founder of AHP International, a German-American provider of global business development services. For more than 25 years, Stefan has been an active consultant in the fields of strategic business development, sales & marketing and internationalization. Throughout his career, Stefan has worked with over 1,000 primarily European and American businesses across all sectors who were seeking international expansion. With Germany and Europe being a natural focal point of his engagement with U.S. clients, Stefan's expertise has been to take a company's international strategies hands-on and deliver on the ground in-market project success. This rare combination of strategic advice and executive pre-sales business development has made him a valuable resource for a global audience. Stefan is a German citizen, who moves back and forth between his home in Berlin and North America. He is the official representative of the Baden-Wuerttemberg Association of Industry for the East Coast and the Mid-West. Stefan holds a Master in Business Administration from the University of Münster, Germany.

4:20 p.m. Where it happens Baden Württemberg 4.0 - Germany's #1 in AI and Robotics



Cornelia Frank, Head of Department International Economic Cooperation and Location Marketing, Baden-Württemberg International, Stuttgart, Germany
For more than 30 years Cornelia is active in connecting Baden-Württemberg's economy with the world. In her current role, she supports the internationalization of businesses from Baden-Württemberg worldwide. Her team assists global companies to enter and become part of the world-class eco-system in Germany's most innovative Federal State. She is responsible for the U.S. and Canadian markets and develops sector specific partnerships in-market. Cornelia holds an MBA from Liverpool John Moores University and multiple degrees from the UK and France. In addition to German, she speaks English, French and Spanish.

4:40 p.m. Questions & Answers – including an - Open Discussion on how to best leverage synergies between Pittsburgh and Baden-Württemberg

5:15 p.m. Meeting Adjourned

We invite all members of the Pittsburgh AI, robotics and IoT community with an international interest or ambition to register and be a part of this new exciting partnership. Be among the first to benefit from this unique direct access into the "kitchen" of Bosch, Daimler, SAP and many more. Seating is limited. Please register by e-mail with Lynda Arsenault (arsenault@ahpi-inc.com). In case you have questions please also check in with Lynda anytime.