



**AHK**

German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# 9th annual Ice Gala

## NRW Edition



February 23, 2024

@Wintergarden at PPG Place



## 9TH ANNUAL ICE GALA



Join us for the 9th edition of our Annual Ice Gala, an evening dedicated to celebrating our impactful Workforce Development Initiatives within the German American Community in Pittsburgh. Proudly presented by Bank of America, this year's gala revolves around the captivating theme of our German sister state Nordrhein Westfalen (NRW).

As tradition dictates, we extend a warm invitation to members, supporters, and friends of the German-American business community. Come together with us to not only raise awareness but also generate vital funds for our Pre-Apprenticeship and Apprenticeship Programs. Let's revel in the progress and triumphs of our initiatives, applauding the companies and apprentices who contribute to their success.

A significant highlight of the evening is the announcement of the upcoming graduation of our fourth cohort of apprentices in Spring 2024. Our gala serves as the ideal platform to celebrate their achievements through a Graduation Ceremony, where they will be awarded their well-deserved certifications.

Year after year, we are honored to welcome regional business leaders and prominent figures from the German American community. Together, we raise a toast to the enduring strength of the transatlantic connection between Germany and the U.S., acknowledging the unwavering dedication of our community, partners, and sponsors. This gathering attracts an increasing number of guests annually, including C-level executives and business leaders from diverse industries within the Pittsburgh region.

Don't miss the opportunity to be part of our signature event, featuring enchanting German NRW-themed ice sculptures, a sumptuous Gala Dinner, insightful speakers from Bank of America, and engaging presentations. Be there for the highlight of the evening—the Apprentice of the Year Award and the Apprentice Graduation Celebration. The festivities continue with an exciting After Party, promising a night filled with celebration and camaraderie.

Thank you, *Gacc Team*

# OUR (PRE) - APPRENTICESHIP PROGRAM

Many argue that there is a skill gap in Pittsburgh and beyond. In particular, the manufacturing industry is currently facing challenges, including the loss of skilled workers due to retirement, structural problems in the education system, low attractiveness of careers in manufacturing, and an overall shorter duration of employment due to a high degree of flexibility in the US labor market. To combat this skill gap and drive economic development in the Greater Pittsburgh region the Pittsburgh Chapter of the GACC initiated several workforce development programs.

We offer both Pre-Apprenticeship and Apprenticeship programs, allowing the opportunity for high schoolers, high school graduates, and employees already working in a company to benefit from a German-based dual vocational training concept. The programs combine classroom training along with hands-on experiences at one of the many participating companies.

Companies get a tailored training program, greater employee loyalty and access to a high-quality candidate pool. All of the Apprenticeship programs are registered by the State of Pennsylvania's Department of Labor and Industry and have been approved by the Pennsylvania Apprenticeship and Training Council and the Federal Committee on Apprenticeship. Apprentices have the opportunity to choose from one of the four (soon to be five) programs:



**SALES  
ENGINEER**



**MECHATRONICS  
TECHNICIAN**



**CAD/CAM  
TECHNICAL DESIGNER**



**POLYMER PROCESS  
TECHNICIAN**



**ELECTRIC VEHICLE  
TECHNICIAN**

**new in  
2024**

Upon successful completion of the on-the-job training and classroom part of the program, Apprentices graduate with a occupation-specific Certificate from our partnering community colleges, their journeyman papers, the German Apprenticeship Certificate and their Associate's Degree.

# BECOME A FRIEND OF OUR APPRENTICESHIP PROGRAM

WITH A  
DONATION TO PITTSBURGH CHAPTER OF THE GERMAN AMERICAN  
CHAMBER OF COMMERCE (NEW YORK) FOUNDATION

Next to our sponsoring opportunities, companies and guests can also donate directly to our foundation. The foundation's mission is to implement and execute charitable activities including fundraising for the Chamber's Apprenticeship program in connection with businesses to provide on the job training and skills training in Western Pennsylvania with regional businesses. Funds raised will be used in part to pay for the apprenticeship program and student tuition.

The Foundation is formed exclusively within the meaning of section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the "Code").

## DONATION APPLICATION

I would like to make a donation to the GACCPIT's Foundation and become a  
"Friend of the Apprenticeship Program"

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

E-MAIL / PHONE \_\_\_\_\_

NAME ON CREDIT CARD \_\_\_\_\_

CREDIT CARD NO. \_\_\_\_\_

EXP. DATE / CVV \_\_\_\_\_

ZIP CODE \_\_\_\_\_

DATE & SIGNATURE \_\_\_\_\_

Please return this form incl. your credit card information or check to:  
German American Chamber of Commerce, Pittsburgh Chapter, 625 Liberty Ave, 5th Floor, Pittsburgh, PA, 15222 or email:  
rmauer@gaccpit.com / If you have any questions please contact Rachel Mauer at (724) 799-6660 or email.

# PRESENTING SPONSOR

## \$10,000

**SOLD OUT**

As the “Ice Gala Presenting Sponsor” you get the premier opportunity to present your company at GACCPIT's Signature Event of 2022 to C-Level executives and the German-American business community in Western Pennsylvania.

- Opportunity to speak welcoming words at the beginning of the program
- Gold Table for eight (8) guests (value \$5,000): invite employees, clients, suppliers or business partners to join for a great evening gala event
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala
- Distinct presentation as “Ice Gala Presenting Sponsor” on all Gala related promotional materials, print and online (i.e. invitation, program brochures, banners, website, email blasts)
- Recognition as the “Ice Gala Presenting Sponsor” of this year's event in all Gala related press releases
- Branding of Gala venue by sponsor (i.e.: banner, flags; to be provided by sponsor)



## VIP RECEPTION SPONSOR

**SOLD OUT**

**\$6,000**

As the “VIP Reception Sponsor” you get the premier opportunity to present your company at the VIP Reception preceding the Ice Gala. The guestlist of the VIP Reception includes C-level executives from sponsoring companies, as well as other high-stake GACC guests from various industries.

- Distinct presentation as „VIP Reception Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts)
- Branding of VIP Reception venue by sponsor (i.e.: banner, flags; to be provided by sponsor)
- Supporters table with eight (8) admission tickets (value \$3,000)
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala



# RED CARPET SPONSOR

## \$4,000

As the "Red Carpet Sponsor" you get the premier opportunity to present your company at the VIP Reception preceding the Ice Gala where we have our Red Carpet backdrop as photo opportunity. The guestlist of the VIP Reception includes C-level executives from sponsoring companies, as well as other high-stake GACC guests from various industries.

- Distinct presentation as „Red Carpet Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts)
- Supporters table with eight (8) admission tickets (value \$3,000)
- Invitation of entire table to the exclusive VIP reception & Ice Gala After Party



# AFTER PARTY SPONSOR

## \$4,000

As the “After Party Sponsor” you get the premier opportunity to present your company at the After Party ensuing the Ice Gala.

- Distinct presentation as „After Party Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts)
- Branding of the bar at the After-party venue by sponsor (i.e.: banner, flags; to be provided by sponsor)
- Supporters table with eight (8) admission tickets (value \$3,000)
- Invitation of entire table to the exclusive After-Party ensuing the Ice Gala





# TABLE SPONSORSHIPS

## Gold Table - \$5,000

- Exclusive table for eight (8) guests
- Additional tables can be purchased at a 10% discount
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala
- Invitation of entire table to the exclusive VIP reception preceding the Gala

## Supporters Table – \$3,000

- Full table for eight (8) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala

## Half Table – \$1,500

- Half table for four (4) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala



## DINNER SPONSOR

**\$4,000**

- Distinct presentation as “Dinner Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Dinner Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception

## ICE SCULPTURE SPONSOR

**\$2,500**

- Distinct presentation as “Ice Sculpture Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Ice Sculpture Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (Value \$600)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala



# ADOPT AN APPRENTICE

## \$250

We have the honor to announce that our third cohort of Apprentices graduated this year. Since the Ice Gala is the fundraiser for our Apprenticeship Program, we wanted to take the chance and celebrate our Apprentices and their success at our Gala. You and/or your company have the opportunity to pay admission for one or more of our Apprentices for the Ice Gala Dinner and invite them to your table!

The "Adopt an Apprentice" sponsorship includes:

- one (1) admission ticket for the Apprentice for VIP Reception, gala dinner and After Party
- Distinct presentation as "Apprentice Sponsor" of your company (or Individual) on all Ice Gala related promotional materials, print & online and during the event



## MUSIC SPONSOR \$2,000

- Distinct presentation as “Music Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Music Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## DECORATION SPONSOR \$3,000

- Distinct presentation as “Decoration Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Decoration Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## BEER SPONSOR \$3,000

- Distinct presentation as “Beer Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Beer Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (Value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## COCKTAIL SPONSOR \$3,000

- Distinct presentation as "Cocktail Sponsor" on all Ice Gala related promotional materials, print & online and at the bar during VIP Reception
- Mentioning & presentation of the "Cocktail Sponsor" at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## DESSERT SPONSOR \$2,500

- Distinct presentation as "Dessert Sponsor" on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the "Dessert Sponsor" at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## PROGRAM AD SPONSOR

Our event program brochure is a great opportunity to place your company ad and reach C-level executives and the German-American community in Pittsburgh.

- Includes one (1) admission ticket (value \$300)
- Full page: \$800
- Half page: \$400



# SPONSORSHIP APPLICATION

I would like to become a sponsor for the GACCPIT's 9th Annual Ice Gala

- ~~VIP Reception Sponsor~~ ~~\$6,000~~
- After Party Sponsor \$4,000
- Red Carpet \$4,000
- Gold Table Sponsor \$5,000
- Supporters Table \$3,000
- Half Table Sponsor \$1,500
- Dinner Sponsor \$3,000
- Ice Sculpture Sponsor \$2,500
- Music Sponsor \$2,500
- Decoration Sponsor \$3,000
- Beer Sponsor \$3,000
- Cocktail Sponsor \$3,000
- Dessert Sponsor \$2,500
- Full Ad Sponsor \$800
- Half Ad Sponsor \$400
- Adopt An Apprentice \$250

**NAME** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**E-MAIL / PHONE** \_\_\_\_\_

**NAME ON CREDIT CARD** \_\_\_\_\_

**CREDIT CARD NO.** \_\_\_\_\_

**EXP. DATE / CVV** \_\_\_\_\_

**ZIP CODE** \_\_\_\_\_

**DATE & SIGNATURE** \_\_\_\_\_

Please return this form incl. your credit card information or check to:  
German American Chamber of Commerce, Pittsburgh Chapter, 625 Liberty Ave, 5th Floor, Pittsburgh, PA, 15222 or email:  
rmauer@gaccpit.com / If you have any questions please contact Rachel Mauer at (724) 799-6660 or email.