

**BANK OF AMERICA** 

*presents*

*8th Annual*  
**Ice Gala**

*German  
Cars*  

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*edition*

**MARCH 3RD, 2023**  
**@ THE VISION ON FIFTEENTH**



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# 8TH ANNUAL ICE GALA

The Pittsburgh Chapter of the German American Chamber of Commerce would like to invite you to our Ice Gala 2023- German Cars Edition.

We made it a tradition to take the pleasure in hosting members, supporters and friends of the German-American business community to raise awareness and funds for our Workforce Development Initiative and celebrate the growth and success of our Apprenticeship and Pre-Apprenticeship Programs and the companies and Apprentices participating in it. This year our third cohort of apprentices will graduate in Spring 2023. We want to celebrate their achievements with a Graduation Ceremony during our Ice Gala.

We welcome regional business leader and the who is who of the German American community as they toast to the strength of the transatlantic connection between Germany and the U.S. and to recognize the dedication of our community, partnerships and sponsors. The event draws more and more guests each year with appearances of C-level executives and business leaders from a broad range of industries represented in the Pittsburgh region.

Your investment as a sponsor of the Ice Gala allows the Pittsburgh Chapter to help support the programs and our companies and to continue to foster the growth of German business in the region with our apprenticeship initiative. Several different Ice Gala event sponsorships are available.

We are happy to assist you choosing the right one for you and can also offer you an individually tailored sponsorship package.

Thank-you for your support!



# OUR (PRE) - APPRENTICESHIP PROGRAM

Many argue that there is a skill gap in Pittsburgh and beyond. In particular, the manufacturing industry is currently facing challenges, including the loss of skilled workers due to retirement, structural problems in the education system, low attractiveness of careers in manufacturing, and an overall shorter duration of employment due to a high degree of flexibility in the US labor market. To combat this skill gap and drive economic development in the Greater Pittsburgh region the Pittsburgh Chapter of the GACC initiated several workforce development programs.

We offer both Pre-Apprenticeship and Apprenticeship programs, allowing the opportunity for high schoolers, high school graduates, and employees already working in a company to benefit from a German-based dual vocational training concept. The programs combine classroom training along with hands-on experiences at one of the many participating companies.

Companies get a tailored training program, greater employee loyalty and access to a high-quality candidate pool. All of the Apprenticeship programs are registered by the State of Pennsylvania's Department of Labor and Industry and have been approved by the Pennsylvania Apprenticeship and Training Council and the Federal Committee on Apprenticeship. Apprentices have the opportunity to choose from one of the four programs:



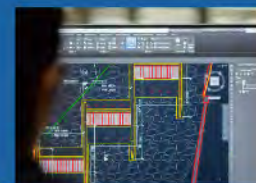
**MECHATRONICS  
TECHNICIAN**



**SALES  
ENGINEER**



**POLYMER PROCESS  
TECHNICIAN**



**CAD/CAM  
TECHNICAL DESIGNER**

Upon successful completion of the on-the-job training and classroom part of the program, Apprentices graduate with a occupation-specific Certificate from CCAC, their journeyman papers, the German Apprenticeship Certificate and their Associate's Degree.



# BECOME A FRIEND OF OUR APPRENTICESHIP PROGRAM

WITH A  
DONATION TO PITTSBURGH CHAPTER OF THE GERMAN AMERICAN  
CHAMBER OF COMMERCE (NEW YORK) FOUNDATION

Next to our sponsoring opportunities, companies and guests can also donate directly to our foundation. The foundation's mission is to implement and execute charitable activities including fundraising for the Chamber's Apprenticeship program in connection with businesses to provide on the job training and skills training in Western Pennsylvania with regional businesses. Funds raised will be used in part to pay for the apprenticeship program and student tuition.

The Foundation is formed exclusively within the meaning of section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the "Code").

## DONATION APPLICATION

I would like to make a donation to the GACCPIT's Foundation and become a  
"Friend of the Apprenticeship Program"

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

E-MAIL / PHONE \_\_\_\_\_

NAME ON CREDIT CARD \_\_\_\_\_

CREDIT CARD NO. \_\_\_\_\_

EXP. DATE / CVV \_\_\_\_\_

ZIP CODE \_\_\_\_\_

DATE & SIGNATURE \_\_\_\_\_



# PRESENTING SPONSOR

\$10,000

**SOLD OUT**

As the "Ice Gala Presenting Sponsor" you get the premier opportunity to present your company at GACCPIT's Signature Event of 2022 to C-Level executives and the German-American business community in Western Pennsylvania.

- Opportunity to speak welcoming words at the beginning of the program
- Gold Table for eight (8) guests (value \$5,000): invite employees, clients, suppliers or business partners to join for a great evening gala event
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala
- Distinct presentation as "Ice Gala Presenting Sponsor" on all Gala related promotional materials, print and online (i.e. invitation, program brochures, banners, website, email blasts)
- Recognition as the "Ice Gala Presenting Sponsor" of this year's event in all Gala related press releases
- Branding of Gala venue by sponsor (i.e.: banner, flags; to be provided by sponsor)





# VIP RECEPTION SPONSOR

\$6,000

**SOLD OUT**

As the "VIP Reception Sponsor" you get the premier opportunity to present your company at the VIP Reception preceding the Ice Gala. The guestlist of the VIP Reception includes C-level executives from sponsoring companies, as well as other high-stake GACC guests from various industries.

- Distinct presentation as „VIP Reception Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts)
- Branding of VIP Reception venue by sponsor (i.e.: banner, flags; to be provided by sponsor)
- Supporters table with eight (8) admission tickets (value \$3,000)
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala









**SOLD OUT**

## AFTER PARTY SPONSOR \$4,000

As the "After Party Sponsor" you get the premier opportunity to present your company at the After Party ensuing the Ice Gala.

- Distinct presentation as „After Party Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts)
- Branding of the bar at the After-party venue by sponsor (i.e.: banner, flags; to be provided by sponsor)
- Supporters table with eight (8) admission tickets (value \$3,000)
- Invitation of entire table to the exclusive After-Party ensuing the Ice Gala





# TABLE SPONSORSHIPS

Gold Table - \$5,000 **Sold Out**

- Exclusive table for eight (8) guests
- Additional tables can be purchased at a 10% discount
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala
- Invitation of entire table to the exclusive VIP reception preceding the Gala

Supporters Table – \$3,000

Half Table – \$1,500

- Full table for eight (8) guests
  - Company logo on the GACC Pittsburgh website for one (1) year
  - Significant recognition on all promotional materials with company logo
  - Slide dedicated to company in the presentation shown during the gala
- Half table for four (4) guests
  - Company logo on the GACC Pittsburgh website for one (1) year
  - Significant recognition on all promotional materials with company logo
  - Slide dedicated to company in the presentation shown during the gala

Early Bird  
Discount until  
January 15th  
\$2,750





**SOLD OUT**

## DINNER SPONSOR

**\$4,000**

- Distinct presentation as "Dinner Sponsor" on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the "Dinner Sponsor" at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception

## ICE SCULPTURE SPONSOR

**\$2,500**

- Distinct presentation as "Ice Sculpture Sponsor" on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the "Ice Sculpture Sponsor" at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (Value \$600)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala





# ADOPT AN APPRENTICE \$250

We have the honor to announce that our third cohort of Apprentices graduated this year. Since the Ice Gala is the fundraiser for our Apprenticeship Program, we wanted to take the chance and celebrate our Apprentices and their success at our Gala. You and/or your company have the opportunity to pay admission for one or more of our Apprentices for the Ice Gala Dinner and invite them to your table!

The “Adopt an Apprentice” sponsorship includes:

- one (1) admission ticket for the Apprentice for VIP Reception, gala dinner and After Party
- Distinct presentation as “Apprentice Sponsor” of your company (or Individual) on all Ice Gala related promotional materials, print & online and during the event





## MUSIC SPONSOR \$2,000

- Distinct presentation as “Music Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Music Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## DECORATION SPONSOR \$3,000

- Distinct presentation as “Decoration Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Decoration Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## BEER SPONSOR \$3,000

- Distinct presentation as “Beer Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Beer Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (Value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party





## COCKTAIL SPONSOR \$3,000

- Distinct presentation as “Cocktail Sponsor” on all Ice Gala related promotional materials, print & online and at the bar during VIP Reception
- Mentioning & presentation of the “Cocktail Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## DESSERT SPONSOR \$2,500

- Distinct presentation as “Dessert Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Dessert Sponsor” at the Gala
- Tables can be purchased at a 10% discount
- Two (2) Dinner tickets (value \$600)
- Two (2) invitations to the exclusive VIP reception & After Party



## PROGRAM AD SPONSOR

Our event program brochure is a great opportunity to place your company ad and reach C-level executives and the German-American community in Pittsburgh.

- Includes one (1) admission ticket (value \$300)
- Full page: \$800
- Half page: \$400





# SPONSORSHIP APPLICATION

I would like to become a sponsor for the GACCPIT's 8th Annual Ice Gala

- |  |         |
|--|---------|
| <input type="checkbox"/> <del>After Party Sponsor</del>              | \$4,000 |
| <input type="checkbox"/> Red Carpet                                  | \$4,000 |
| <input type="checkbox"/> <del>Gold Table Sponsor</del>               | \$5,000 |
| <input type="checkbox"/> Supporters Table <del>(\$10K - \$15K)</del> | \$3,000 |
| <input type="checkbox"/> Half Table Sponsor                          | \$1,500 |
| <input type="checkbox"/> <del>Dinner Sponsor</del>                   | \$4,000 |
| <input type="checkbox"/> <del>Ice Sculpture Sponsor</del>            | \$2,500 |
| <input type="checkbox"/> Music Sponsor                               | \$2,000 |
| <input type="checkbox"/> Decoration Sponsor                          | \$3,000 |
| <input type="checkbox"/> Beer Sponsor                                | \$3,000 |
| <input type="checkbox"/> Cocktail Sponsor                            | \$3,000 |
| <input type="checkbox"/> Dessert Sponsor                             | \$2,500 |
| <input type="checkbox"/> Full Ad Sponsor                             | \$800   |
| <input type="checkbox"/> Half Ad Sponsor                             | \$400   |
| <input type="checkbox"/> Adopt An Apprentice                         | \$250   |

NAME

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COMPANY

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E-MAIL / PHONE

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NAME ON CREDIT CARD

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CREDIT CARD NO.

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EXP. DATE / CVV

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ZIP CODE

---

DATE & SIGNATURE

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Please return this form incl. your credit card information or check to:

German American Chamber of Commerce, Pittsburgh Chapter, 625 Liberty Ave, 5th Floor, Pittsburgh, PA, 15222 or email: [rmauer@gaccpit.com](mailto:rmauer@gaccpit.com) / If you have any questions please contact Rachel Mauer at (724) 799-6660 or email.