

Kicking the Ice



2022

ICE GALA

**MARCH
4th**

**TIME
5-9**

Sponsoring Package

**GERMAN AMERICAN
CHAMBER OF COMMERCE,
PITTSBURGH**





German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

GACC, Pittsburgh Chapter
625 Liberty St, 5th Floor
Pittsburgh, PA, 15222
Tel +1 (412) 330 1273

Info@gaccpit.com | www.gaccpit.com

SEVENTH ANNUAL ICE GALA

The Pittsburgh Chapter of the German American Chamber of Commerce would like to invite you to our annual Ice Gala 2022- Kicking the Ice- Bundesliga Hybrid Gala Edition.

We made it a tradition to take the pleasure in hosting members, supporters and friends of the German-American business community to raise awareness and funds for our Workforce Development Initiative and celebrate the growth and success of our Apprenticeship and Pre-Apprenticeship Programs and the companies and Apprentices participating in it. We welcome regional business leader and the who is who of the German American community as they toast to the strength of the transatlantic connection between Germany and the U.S. and to recognize the dedication of our community, partnerships and sponsors. The event draws more and more guests each year with appearances of C-level executives and business leaders from a broad range of industries represented in the Pittsburgh region.

We will celebrate our apprentices' achievements, including the graduation for both apprentices earning their journeyman/CCAC Certifications and apprentices who earned their globally recognized DiHK German certifications. We will also recognized the "Apprentice of the Year" Award. Despite the continued challenges, our program also had yet another large cohort of apprentices thus far start in August 2021, with new companies joining the program reaching to Erie and Titusville, along with a growing pre-apprenticeship program now that the school year has resumed.

Your investment as a sponsor of the Ice Gala allows the Pittsburgh Chapter to help support the programs and our companies and to continue to foster the growth of German business in the region with our apprenticeship initiative.

Our Seventh Annual "Ice Gala Kicking the Ice Edition" will be a hybrid gala with a virtual, live streaming of the Ice Gala with exquisite To Go Dinners by our own Bistro To Go. Our sponsors and their guests can choose to attend and celebrate with our apprentice or in the comfort of their living rooms! Either way, we hope you will join us!

Several different Ice Gala event sponsorships are available. We are happy to assist you choosing the right one for you and can also offer you an individually tailored sponsorship package. Thank-you for your support!

OUR APPRENTICESHIP PROGRAM AT A GLIMPSE

Our program offers 4 different apprenticeship modules with 21 companies!



Brice Williams, Veka Inc.

MECHATRONICS TECHNICIAN

Apply knowledge of engineering to maintain automated equipment



Jason Jurisic, rose plastic

POLYMER PROCESS TECHNICIAN

Set up, monitor and troubleshoot plastic injection-molding machines



CAD/CAM Designers

CAD/CAM TECHNICAL DESIGNER

Utilize software to produce complex projects involving surface & solid modeling



Katelyn Turoski, Z+F USA

SALES ENGINEER

Build marketing and sales-related sales with a technical background

Our Program is:

- Registered by State of Pennsylvania's Department of Labor & Industry
- Approved by the Pennsylvania Apprenticeship & Training Council and Federal Committee on Apprenticeship

Upon completion the Apprentices get:

- Certification by GACC Pittsburgh which is recognized in all 50 states
- Optional: Associates Degree with CCAC
- German Apprenticeship final test → IHK certificate recognized beyond the U.S.





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Our Workforce Initiatives

Many argue that there is a skills gap in Pittsburgh and beyond. In particular, the manufacturing industry is currently facing challenges, including the loss of skilled workers due to retirement, structural problems in the education system, low attractiveness of careers in manufacturing, and an overall shorter duration of employment due to a high degree of flexibility in the US labor market.

To combat this skills gap and drive economic development in the Greater Pittsburgh region the Pittsburgh Chapter of the GACC initiated several workforce development programs.

We offer both **Pre-Apprenticeship** and **Apprenticeship programs**, allowing the opportunity for high schoolers, high school graduates, and employees already working in a company to benefit from a German-based dual vocational training concept. The programs combine classroom training along with hands-on experiences at one of the twenty participating companies.

Companies get a tailored training program, greater employee loyalty and access to a high-quality candidate pool. All of the Apprenticeship programs are registered by the State of Pennsylvania's Department of Labor and Industry and have been approved by the Pennsylvania Apprenticeship and Training Council and the Federal Committee on Apprenticeship. Apprentices have the opportunity to choose from one of the four programs: Mechatronics Technician, Polymer Process Technician, Sales Engineer, or CAD/CAM Technical Designer.

Upon successful completion of the on-the-job training and classroom part of the program, Apprentices graduate with an occupation-specific Certificate from the partnering community college, their journeyman papers, the German Apprenticeship Certificate and their Associate's Degree.



Our Pre-Apprenticeship Program was awarded Most Outstanding by the PA Labor & Industry 2019



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ICE GALA PRESENTING SPONSOR - \$10,000

As the "Ice Gala Presenting Sponsor" you get the premier opportunity to present your company at **GACCPIT's Signature Event of 2022** to C-Level executives and the German-American business community in Western Pennsylvania.

- Opportunity to speak welcoming words at the beginning of the program
 - Presentation will be live streamed to both our in-person guests and virtual guests
 - Presenter can be in-person or remote-streamed
- Gold Table for eight (8) guests (value \$3,000)
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala
- Distinct presentation as "Ice Gala Presenting Sponsor" on all Gala related promotional materials, print and online (i.e. invitation, program brochures, banners, website, email blasts)
- Recognition as the "Ice Gala Presenting Sponsor" of this year's event in all Gala related press releases
- Branding of Gala venue by sponsor (i.e.: banner, flags; to be provided by sponsor)





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VIP RECEPTION SPONSOR- \$6,000

As the "VIP Reception Sponsor" you get the premier opportunity to present your company at the VIP Reception preceding the Ice Gala

- Distinct presentation as „VIP Reception Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts)
- Branding of VIP Reception venue by sponsor (i.e.: banner, flags; to be provided by sponsor)
- Supporters table with eight (8) admission tickets (value \$2,000)
- Invitation of entire table to the exclusive VIP reception preceding the Ice Gala

SOLD OUT





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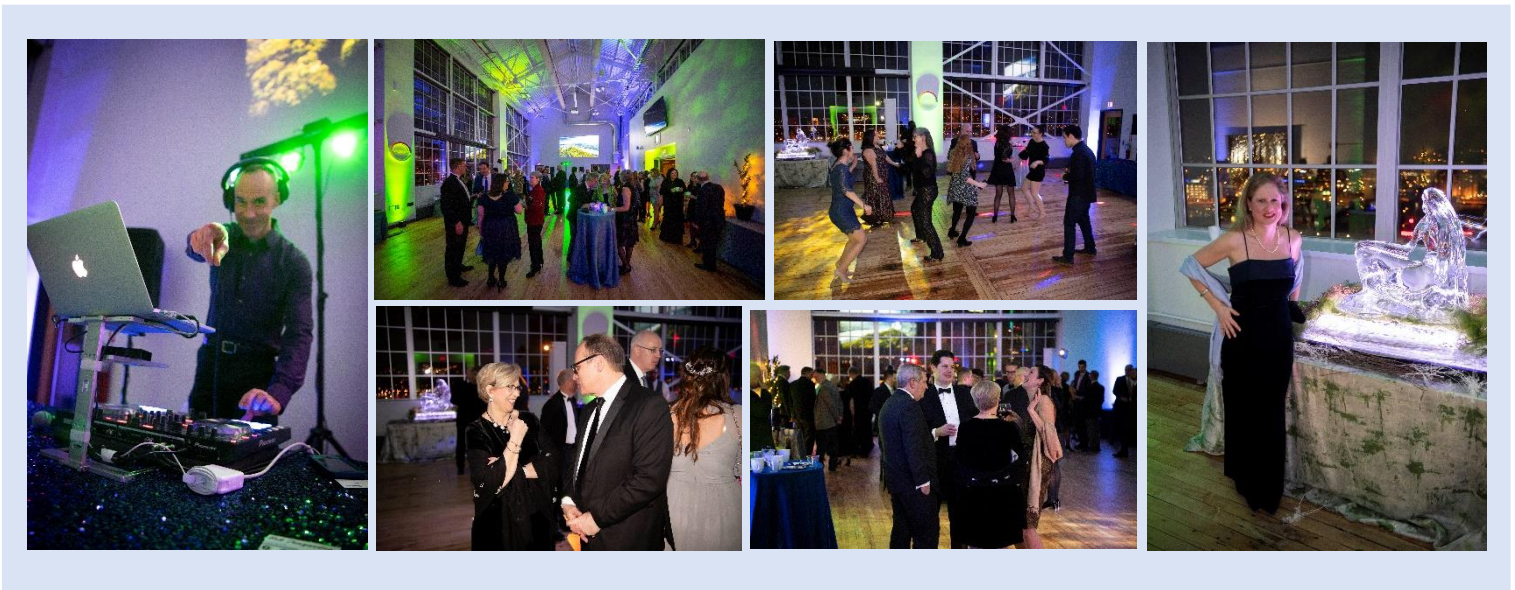
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AFTER PARTY SPONSOR – \$4,000

As the “After-party Sponsor” you get the premier opportunity to present your company at the After-party ensuing the Ice Gala.

- Distinct presentation as „After-party Sponsor“ on all Gala related promotional materials, print and online (i.e.: invitation, program booklet, banners, website, email blasts, drink tickets)
- Branding of the bar at the After-party venue by sponsor (i.e.: banner, flags; to be provided by sponsor)
- Supporters table with eight (8) admission tickets (value \$2,500)
- Invitation of entire table to the exclusive After-Party ensuing the Ice Gala (including drink tickets)





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Table Sponsorships

Gold Table - \$5,000

- Premium seating for eight (8) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala
- Invitation of entire table to the exclusive VIP reception preceding the Gala

SUPPORTER'S TABLE- \$2,500

- Preferred seating for eight (8) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala

HALF TABLE- \$1,250

- Preferred seating for four (4) guests
- Company logo on the GACC Pittsburgh website for one (1) year
- Significant recognition on all promotional materials with company logo
- Slide dedicated to company in the presentation shown during the gala

COVID Special (To-Go-Option)



For everyone who wants to be part of our fundraiser, but doesn't want to leave the comfort of their home.

Guests can follow the festivities on our online live-stream and get the delicious gala dinner, by our exclusive caterer, Bistro to Go.



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Red Carpet Sponsor – \$2,500

- Distinct presentation as “Red Carpet Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Red Carpet Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Four (4) admission tickets (incl. After-Party) (value \$1,100)
- Four (4) invitations to the exclusive VIP reception preceding the Ice Gala





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DINNER SPONSOR - \$3,000

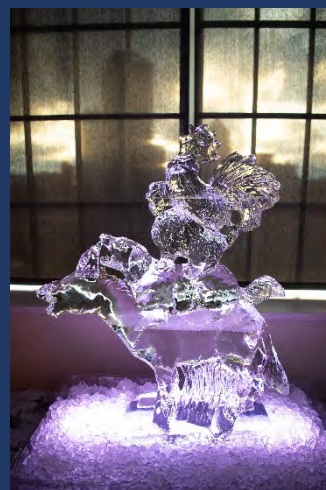


- Distinct presentation as “Dinner Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Dinner Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception



- Distinct presentation as “Ice Sculpture Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Ice Sculpture Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) Dinner tickets (Value \$500)
- Two (2) invitations to the exclusive VIP reception preceding the Ice Gala

ICE SCULPTURE SPONSOR- \$2,000





Music Sponsor – \$3,000

- Distinct presentation as “Music Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Music Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) admission tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception



Decoration Sponsor – \$3,500

- Distinct presentation as “Decoration Sponsor” on all Ice Gala related promotional material & online
- Mentioning & presentation of the “Decoration Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) admission tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception



Dessert Sponsor – \$3,000

- Distinct presentation as “Dessert Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Dessert Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) admission tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception



Beer Sponsor – \$3,000

- Distinct presentation as “Beer Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Beer Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) admission tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception



Wine Sponsor – \$3,000

- Distinct presentation as “Wine Sponsor” on all Ice Gala related promotional materials, print & online
- Mentioning & presentation of the “Wine Sponsor” at the Gala
- Tables can be purchased at a 10% discount (cannot be combined with other promotions)
- Two (2) admission tickets (value \$500)
- Two (2) invitations to the exclusive VIP reception



Program Ad Sponsor

Our brochure is a great opportunity to place your company ad and reach C-level executives and the German-American community of Pittsburgh. The sponsorship comes with one (1) admission ticket incl. After-Party (value \$280).

- Full page ad in our printed Brochure - \$800
- Half page ad in our printed Brochure - \$400



Sponsorship Application

I WOULD LIKE TO BECOME A SPONSOR AT THE 7TH ANNUAL ICE GALA ON
MARCH 4TH, 2022 AS:

- | | |
|---|----------------|
| <input type="checkbox"/> Ice Gala Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> VIP Reception Sponsor | \$6,000 |
| <input type="checkbox"/> Gold Table Sponsor | \$5,000 |
| <input type="checkbox"/> After-party Sponsor | \$4,000 |
| <input type="checkbox"/> Supporters Table Sponsor | \$2,500 |
| <input type="checkbox"/> Red Carpet Sponsor | \$2,500 |
| <input type="checkbox"/> Half Table Sponsor | \$1,250 |
| <input type="checkbox"/> Dinner Sponsor | \$3,000 |
| <input type="checkbox"/> Music Sponsor | \$3,000 |
| <input type="checkbox"/> Dessert Sponsor | \$3,000 |
| <input type="checkbox"/> Decoration Sponsor | \$3,500 |
| <input type="checkbox"/> Beer Sponsor | \$3,500 |
| <input type="checkbox"/> Wine Sponsor | \$3,000 |
| <input type="checkbox"/> Ice Sculpture Sponsor | \$2,000 |
| <input type="checkbox"/> Adopt an Apprentice | \$199 |
| <input type="checkbox"/> Full Ad Sponsor | \$800 |
| <input type="checkbox"/> Half Ad Sponsor | \$400 |

SOLD

*Please contact us if you are interested
in an individually tailored sponsorship
package*

Name	
Company	
E-Mail	
Phone	
Name on Credit Card	
Credit Card Number	ZIP Code
Expiration Date	CVV Code
Date and Signature	

Please return this form incl. your credit card information or check to:
German American Chamber of Commerce, Pittsburgh Chapter, 625 Liberty Ave, 5th Floor, Pittsburgh, PA,
15222 or email: rmauer@gaccpit.com
If you have any questions please contact Rachel Mauer at (724) 799-6660 or email.